



Mood FM Belize 106.3

Your Mood Your Choice

Telephone: +501 205-2034 Website: www.moodfmbelize.com
Lord's Bank Radio, 93 Cahal Pech, Lord's Bank, Belize

Mood FM Belize Rate Sheet, effective until December 31st 2011

There are two options to advertising on Mood FM: per spot and per package.

- **Spots** – Gives you the option of purchasing a specific number of airings, usually of lesser quantity than offered in a package.
- **Package** – A value added option that gives you a bundled number of airings at a lower cost than if purchased per spot, usually with a monthly agreement. Minimum one month.

Spots

- \$5 General Spots
- \$7 Time Check
- \$12 Newscast

1: General Spots Package #1 \$132.00 *per month*

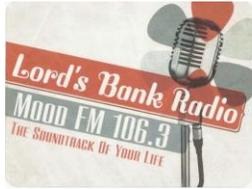
This is our most basic package that simply and easily gets your ad aired throughout our day's transmission.
3 spots throughout the day between 6AM - 12AM.
You have the option of choosing your preferred time slots.

2: General Spots Package #2 \$200.00 *per month*

This is an upgrade to package #1 and offers twice the number of daily spots.
6 spots throughout the day between 6AM - 12AM.
You have the option of choosing your preferred time slots.

3: Show Sponsorship Cost varies based on show

As a daily or weekly show sponsor your name becomes synonymous with the name of the show. Both names are always called together,
Your commercial is the only one played during the opening and the closing of the show.
Your commercial is played 4 times per hour for the duration of the show.
No competing company's commercial can be played in that show.
Announcer verbally mentions you as the sponsor and runs through a list of your products and or services throughout each show.



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4: News Package **\$360.00** per month

Sponsoring our news is a great way to get noticed and for the rest of 2011 is the most affordable of all radio stations by leaps!

As a news sponsor you're entitled to:

- Your name and slogan being mentioned verbally by the news caster at the top and bottom of the news report.
- Your commercial being played a total of 3 times during each news cast: at the beginning, the end and in the middle of the news report.

Our updated news report is aired at 12PM and 4:30PM daily

5: Time Check **\$210.00** per month

A Time Check is given every hour on the hour and you have the opportunity of associating your name with the available hours of your choice.

As a Time Check sponsor, you'll get one spot being played immediately after our announcer plays the Time Check jingle and says the time.

The above cost is for one time check daily for one month. Purchase 3 time checks daily and receive the 4th for free.

5: Studio Booking **\$150.00** per hour

Ideal for organizations and businesses wishing to host their own talk show, music show or infomercial.

6: Commercials Production

Voicing	\$25 - \$150 per person
Recording	\$30 per hour
Editing	\$30 per hour
Copies	\$5 per disc

If you sign up for any of our packages for a minimum of 3 months, your commercial is produced at no cost.

Please note that Mood FM is opened to discussions to create for you a custom package that best suits your needs and budget.

Contact us today to find out how we may be of service to you.